

C

PLAY TO EARN

CRYPTOBLADES

2021

STRATEGIC PROPOSAL

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TABLE OF CONTENTS

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Our content today is divided into four parts. Each part will be described with examples.

01

Background

Team information, Problem Statement, Existing Market Overview, Roadmap Progress

03

Mission & Vision

How CryptoBlades will transform the Play-To-Earn and NFT crypto markets

02

Our Services

How we've reinvented Play-To-Earn and why
CryptoBlades is currently the #1 Crypto Game on Binance Smart Chain

04

Summary

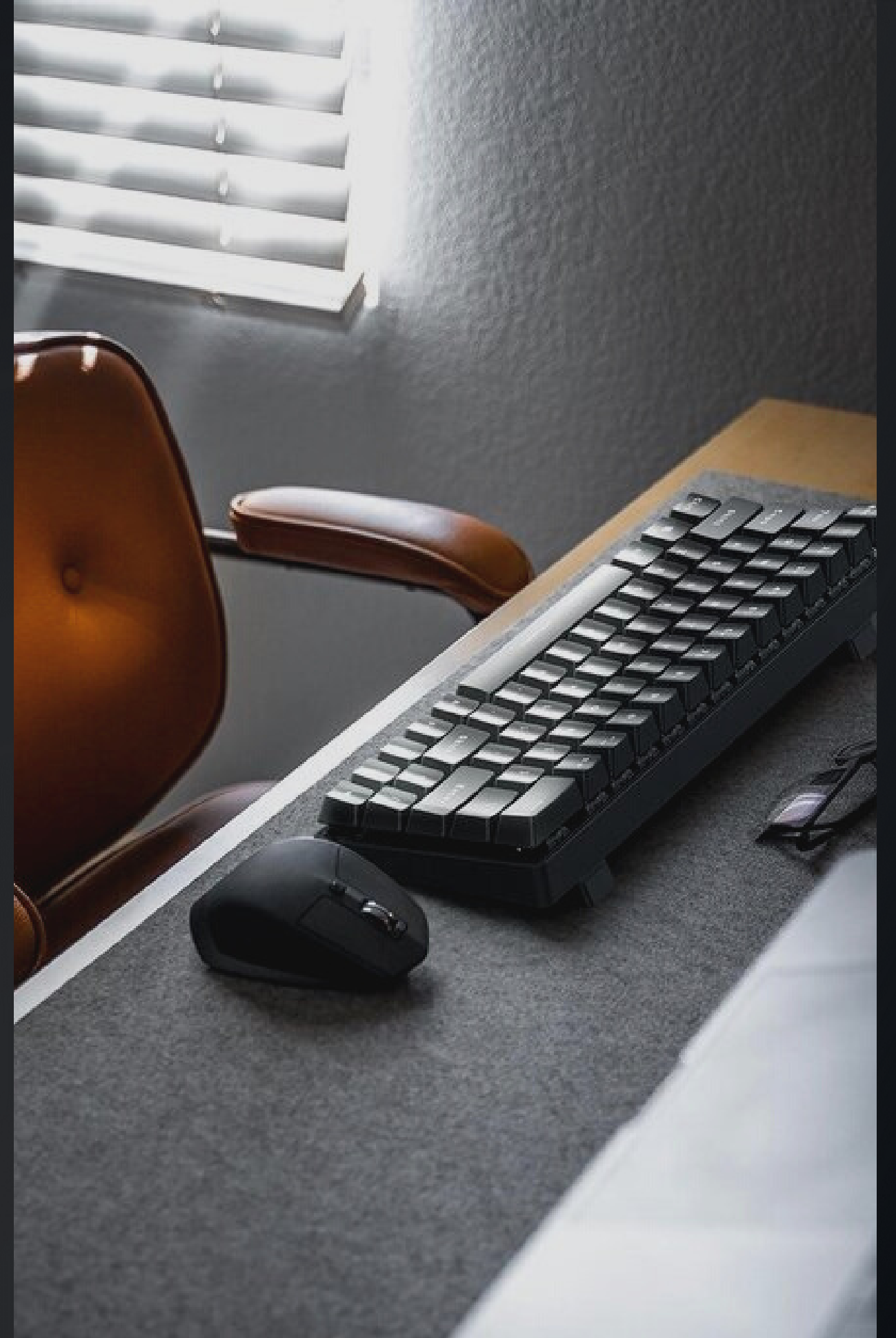
How you can partner with us to accelerate our targets and make a lasting impact in this market

RIVETED GAMES

Award-Winning Game Developer
Established in 2014

Riveted Games LLC, owned and operated by Philip Devine, is an independent game development studio with multiple titles launched on the worldwide marketplace Steam. Since 2014, we have won numerous awards such as "Nordic Game Festival Winner" for best independent title, "Indie Megabooth" selection for the game *Lightspeed Frontier*,

as well as "Best Historical Game" with *Nations at War - White Star Rising*, among others. We are creatives at heart, and professional as well as responsive when it comes to community development and feedback. As evidenced by our history of titles, we put our gamers first.



OUR TEAM

Our team has a wide range of professional and open-source experience, with their open source contributions being used in thousands of projects, and our licensed software having over \$1MM in sales



PHILIP DEVINE

Owner



DAN KARSAI

Game Developer



KYLE KEMP

Front-End Developer



RAY HAMMARLING

Blockchain Developer



Philip Devine

OWNER

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Mr. Devine, owner of Riveted Games, developer of CryptoBlades, has owned and operated Riveted Games since 2014, releasing multiple award-winning titles on Steam, the world’s largest game marketplace as well as independently. He is also a developer at heart and has carefully built his team based on their past experience in game and blockchain development.

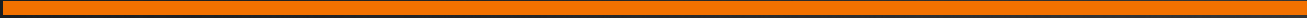
CONFLICT MANAGEMENT



DECISION-MAKING



ORGANIZATIONAL





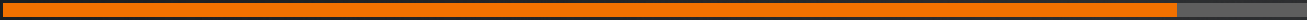
Dan Karsai

GAME DEVELOPER

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Mr. Karsai has worked with Riveted Games since 2016 and specializes in 3D graphics, Unity, Game Design, and Programming. Dan has worked on Lightspeed Frontier, the award-winning space simulation game, Spoxel, and Nations at War. He's in charge of designing our core gameplay graphics and mechanics.

UNITY



GAME DESIGN



COMMUNITY MANAGEMENT





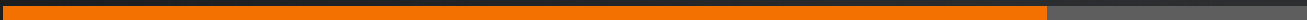
Kyle Kemp

FRONT-END DEVELOPER

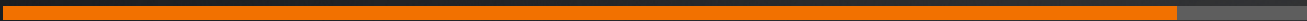
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Mr. Kemp has over 108 repositories on GitHub and is in the top 0.1% of users for his star rating. To put it simply, he is one of the best front-end developers in the world. He has designed our user interface and optimized our user experience.
<https://github.com/seiyria>

OPEN SOURCE DEVELOPMENT



MANAGEMENT



FRONT-END DEVELOPMENT





Ray Hammarling

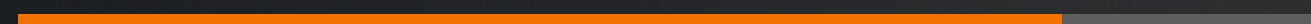
BLOCKCHAIN DEVELOPER

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Working with us since 2019, Mr. Hammarling is an expert in backend technologies, experimental technologies, and architecture. He has developed the core Smart Contracts which have received praise from auditors and open source contributors for their design and efficiency.

<https://github.com/raymond-h>

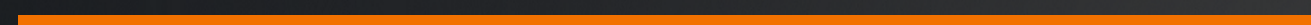
OPEN SOURCE



SOLIDITY



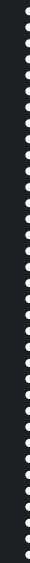
BLOCKCHAIN



COMPLETED ROADMAP ITEMS

What we have achieved since launching CryptoBlades

"Our commitment to transparency and achieving our release schedule has helped us gain trust and loyalty to our brand."



Project Inception

January 2021

- initial idea incubation stage and project design
- Began development on Binance Smart Chain
- Partnered with OxBull.Tech, BSCNews, and RD Labs
- Initial Token Development (SKILL) complete
- Project kick-off

Partnerships

February 2021

- Website launched
- Trailer in development
- Community building on Twitter, Telegram, and Discord
- Initial seed round planned

Setting out future objectives and strategies for achieving them

Highlights:

- Eclipsed total transaction count of any crypto-game in the world on Day 1 (source: dappradar.com)
- Developed and released a proprietary NFT marketplace in 11 days and achieved #2 in total transactions of any NFT marketplace in the world (source: dappradar.com)
- Sustained week-over-week user growth of over 50% and climbing



Prototype

March 2021 - April 2021

- First MVP of CryptoBlades begins testnet integration
- First audit on Token is passed
- Pre-sale and fund raising goals set
- Additional partnerships made with:
Chainlink (VRF)
BTC Labs
BSCProject
CoinMarketCap
CoinGecko
Binance MVP Program

Launch

May 2021 - Present

- Launched CryptoBlades on Mainnet
- Developed and released propriety NFT Marketplace
- Join Marketing with Chainlink, Binance, Binance Smart Chain, AlturaNFT, Riskmoon, Seedify.Fund, and more



PROBLEM STATEMENT

Why users are turning to
CryptoBlades and away from
our competitors

PHILIP DEVINE

owner



Security

CryptoBlades is built on novel solutions to combat the 2 main causes for project failures: Botting and logical exploits. In-depth solutions to these available in our whitepaper



Execution

We have delivered on our public goals of features and functionality where other projects fail to deliver on their promised deadlines.



Market

The NFT Space has grown to a multi-billion dollar market, and crypto gaming is right behind it. Many existing projects are no longer profitable for players and we have stepped in to that role



Pricing

Players can join CryptoBlades for as little as \$15 and start earning from Day 1

SWOT SECTION

Our SWOT analysis will show the company framework.

S

Strength

Technical Expertise, Game Design, Community Management, High-Profile Partnerships

W

Weakness

Localized Marketing Resources, Executive level advisement

O

Opportunity

Gain a majority market share in the multi-billion dollar Crypto Gaming space

T

Threat

Market Dependent

VALUE PACK

\$101

4 Characters, 3* sword, 1 account, current earnings of \$90 per month/\$1080 per annum in dividends*

STANDARD PACKAGE

\$154

Most popular package

4 Characters, 4* sword, 1 account, current earnings of \$150 per month/\$1,800 per annum in dividends*

MAX PACK

\$206

4 Characters, 5* sword, 1 account, current earnings of \$220 per month/\$2,640 per annum in dividends*

OUR PRICING

Stronger weapons provide higher dividend earnings

*earnings based on SKILL price of \$1.14 and earnings of 4.5 SKILL per day. Returns change

OUR PARTNERS

Through two-way commitment to growth, our mutually beneficial partnerships have helped us become the most active Crypto game on the planet

Unity: We are Unity Preferred Partners and have released multiple games on Steam using the technology. With their help, we are able to iterate on ideas quickly and release to multiple platforms seamlessly

Steam: Through being part of the Steam Partners program, we offer exclusive access to our games to over 1 Billion players worldwide

Chainlink: Through integrating VRF and partnering with their marketing team, we are helping more players learn about CryptoBlades



BTS Labs

The partnerships
we've developed are
the core of our
success

DATA ANALYSIS

Our Target

Achieve a majority market
share in Crypto Gaming across
all chains

Week-Over-Week Growth
Since launch (May 31)

Growth Potential

Market Cap

Project

1X

\$1.3MM

CryptoBlades

69X

\$90 MM

AlienWorlds

100X

\$130MM

R-Planet

169X

\$220MM

Alice

50%

COMPANY MISSION

Why we do what we do

Our Vision: For gamers to regain control of their digital assets, Play to Earn, and increase adoption of blockchain technology in their everyday lives.

Our Mission: To provide a fun and profitable experience for our players, to create a healthy and excited community around blockchain gaming, and build an ecosystem of Play-to-Earn systems to meet the needs of all gamers from around the world.

IN THE MEDIA

David Pakman Show (1.3MM Subscribers)

- <https://www.youtube.com/watch?v=cFsWOZp3jcM>

Chainlink Q&A

- https://www.youtube.com/watch?v=wbzh9H_brBU

Binance Spotlight (1.2 MM Monthly Page Views)

-<https://www.binance.org/en/blog/bsc-project-spotlight-cryptoblades/>

Binance MVB II (Currently in 1st place and fast-track to Binance Listing)

-<https://twitter.com/BinanceChain/status/1405897160713854978?s=20>

Twitter

5.82 K

FOLLOWERS

Telegram

4.4 K

ACTIVE MEMBERS

Discord

2.6 K

MEMBERS

THANK YOU

Visit app.cryptoblades.io to start earning today!



CRYPTOBLADES